

MEDIA RELEASE

May 2005



CMS Events Leads Community Giving Program with WACF

Corporate social responsibility (CSR) is high on the agenda for CMS Events a successful Perth based event management company. Directors Richard and Sam Campbell are passionate about giving to local communities and are the first to agree to setting up a donation account with a percentage of their annual turnover being given to Western Australian Community Foundation (WACF).

The announcement was made on May 10th at the media launch of the Western Australian Wine & Food Festival held at the Perth Convention Exhibition Centre; one of many key events in WA that CMS manage. Matt Birney MLA – Leader of the State Opposition and Vice Patron of WACF was there to assist in the launch and accepted the first cheque from CMS on behalf of the Foundation.

“It is hard for small business to enter into CSR and the WACF provides an excellent means for us to take a role, by committing 1% of our annual turnover this is achievable” said Richard.

Kathryn Sydney-Smith CEO of the WACF is delighted with the announcement. “Richard’s decision to join us in supporting communities is outstanding and we hope his actions will inspire other small and medium sized companies to consider CSR as part of their strategy”, said Kathryn.

CMS has over 23 years experience in the event management business and is acclaimed for staging other popular events such as the Autumn River Festival, Big Boys Toys Exhibition and the Perth Royal Show. Director Richard Campbell is one of the most respected and longest serving industry professionals in WA and besides running the company he is on the Board of Directors of the Perth Convention Bureau.

For more information please contact Julia Day at WACF on 9323 5634, Email: Julia@wacf.org.au

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