

MEDIA RELEASE
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World Corporate Giving Leader Visits West Australian Community Foundation

David Grayson CBE, a world authority on Corporate Social Responsibility (CSR) is set to visit West Australian Community Foundation (WACF) next week as the keynote speaker at two important events; a Business Breakfast at the UWA Club and a WACF 'Up Close and Personal' session at the Subiaco Oval on the 9th and 10th March respectively.

David is a director of Business in the Community (BITC) which is a unique movement of the top UK companies committed to a positive social impact on society. Educated at Cambridge and Brussels Universities and prominent author on the subject of CSR, David was also awarded an OBE and a CBE for his services to industry and disability. He travels throughout the world giving talks and sharing his international experience with corporates and not for profits.

Kathryn Sydney-Smith, Chief Executive Officer of WACF says "We are delighted to have such a prominent global expert on corporate social responsibility presenting for the Foundation. There is no better time to bring home the importance CSR to corporates here as we wish to engage all sizes of organisations to start thinking about giving back to our communities for now and forever and to let them know about the role WACF has to play in facilitating this".

David says "My argument today has been that the vast increases in connectivity, knowledge and people, who know all, make the case for responsible business even more urgent and compelling. If business is to respond fast enough and effectively enough, then the emerging practices of the leading-edge businesses must become the common practice".

The 'Up Close and Personal' event will provide for open discussion with David and will also hear from real life Community and Corporate examples of corporate giving here in WA.

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WACF is an independent not for profit, created to assist communities and special interest groups across the state establish their own endowed funds for the future. There are currently 1,200 community foundations in the world, many of them well established in the USA, Canada and Europe with trillions of dollars invested providing grants for their communities now and forever.

For media related inquiries please contact Julia Day Ph: 9323 5634 on Thursdays or Fridays or Mobile: 0431 928 560 anytime.

For Event information contact please Melissa Bradshaw Ph: 9323 5573 Monday to Friday business hours

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