



THE REASONS PEOPLE GIVE

Some generous donors are motivated purely by compassion, while others have altruistic motives combined with more personal reasons. Here are some of the most-common reasons people give:

- To help fulfill your life's goals and passions.
- To build a local legacy. To feel a sense of value and satisfaction.
- To leave a lasting imprint on society while making a significant difference.
- To perpetuate a certain viewpoint or philosophy.
- To unite family members around a purposeful mission.
- To honor or memorialize a friend or loved one.
- To give something back to a community.
- To fulfill a responsibility or desire to be a leader in a community.
- To connect with others who share our interests and passions.
- To benefit from tax advantages.
- To express gratitude; to say "thank you."